

THE DISTANCE

The newsletter of Endurance NZ & Competitive Trail Riding





September



EQUESTRIANSPORTS





Inside this issue:

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 Squad Training
 Pic's and Report
 - Ken McGrath's 17 letter to the members

I'm writing this after just finishing a great weekend at the Taupo Equestrian Centre. It was the second squad training camp in the High Performance program and the weekend was fun with new and interesting training sessions. For me personally it was the first time I have had a riding lesson since I was a little kid in gumboots getting told off at Pony Club for having galloped my pony to the club grounds, about 20km distance. Now I get a prize for galloping 160km. Funny world.

The riding lesson was great and so too was the expert farrier session. As a rider having shod my own horses successfully for multiple 160km events I can recognize someone who knows his stuff and understands the needs for endurance. I could tell that quite a few people enjoyed the practical learning session with John.

Well done Kevin, if you can keep this going we will have no choice but to improve. I encourage all of you who aren't already participating to join these squads at the next opportunity.

In the last Distance it was mentioned that I was traveling to Malaysia in November with 3 horses to attend the test event for the World Champs 2008. This is not happening now but we are expecting Kevin James, Tony parsons and John Stevenson to attend and get the environment and venue well sussed out for the eventual NZ Team.

Equestrian Sports NZ has a new CEO as of September 1st. I have yet to catch up and discuss Endurance with him but this is scheduled.

Coprice has been active for Endurance and you will see a page explaining the team's event for the Coprice Premier Series later in this Distance. It looks like it will add another dimension to the series and could be fun. All clubs that are holding Coprice Premier events will soon receive a list of prizes that are available and details of when they will get them delivered.

This year for some reason we have had to revise the ride calendar more than once as some of you have noticed. Actually more than once is a bit of an understatement since we are up to version 10. Teresa Hoult has been undertaking this activity and has been run off her feet with changes coming in daily. Still it is a good full calendar with the possibility of an extra 160km FEI ride late in the season.

Well, I've been like a three legged lame horse for the last 6 weeks with my laptop out of action and many files lost and irrecoverable. For this reason the Distance is late because it waited for me. Tomorrow I am supposed to get a new laptop and in a week or two I should be back on track just in time to start thinking about the next issue.

Have fun with your horses in the meantime and Ill see you out on the track.

Editor - Caroline Barber

Paul Jeffrey

Note from the Editor

Well it has been a busy month for all of us here at ESNZ. We have had a phenomenal amount of registrations come both in and out of the office. We know most of you out there are getting a bit frustrated but I can assure you the registration department certainly feel your frustration and are putting their best foot forward to clear the back log, by working longer hours and giving up their weekends.

The Technical Committee have been a godsend in this regard, by giving many of you dispensations to the 30th September. This will allow the registration department more time to continue processing registrations, rather than fielding member's calls which does take time also.

The start to the season is already flowing along quickly as we are now into September, with many rides having already been run. The Squad trainings from what I have heard were a well run success and judging by the photos looked like a beautiful day for both venues.

Our national AGA for ESNZ was held in Wellington recently with Jennifer Millar becoming the President and Interim Chair for the Board of ESNZ.

Kevin Hansen was the outgoing CEO, whom had put a lot into the sport of Endurance, in particular the adding of an Endurance event into the programme at HOY.

Greg Bickerton recognised the efforts that Kevin had put into the development of the sport, which I am sure we are all very grateful.

Last week we had a change of CEO here at ESNZ. Karen Trotter whom was the interim CEO departed, whilst Jim Ellis has taken the reins. He has come to us from University Sports NZ, where he was the CEO there Please remember to keep in mind any relevant stories that you may like to add into the newsletter or any information which may be of interest to the rest of the membership. Remember it is your newsletter!

Safe travels and I look forward to catching up with many of you at Taupo—Labour weekend.

Caroline Barber



Delights Siren (Ranaarb X Rowallan Classic Sireen) bred by Lin Cottle

Spring time cuties

THE REAL PROPERTY.

Advertising and editorial deadlines

The deadlines for the upcoming issue of The Distance is:

Friday 2 November



Line bred Ngapa Jousiff foal, (Cyden Sun X Delights Estrillita) bred by Lin Cottle

Upcoming Board Meetings

Please ensure that any correspondence is sent to the Sports

Manager 2 weeks prior to the meeting.

Next Meeting 29
September

Anti Spam Law Update from ESNZ

Endurance NZ and Equestrian Sports NZ are aware of, and comply with, the requirements of the Unsolicited Electronic Messages Act 2007 as they pertain to this email newsletter. If you do not wish to receive future editions of The Distance please email caroline@nzequestrian.org.nz placing the word 'Unsubscribe' in the subject line."

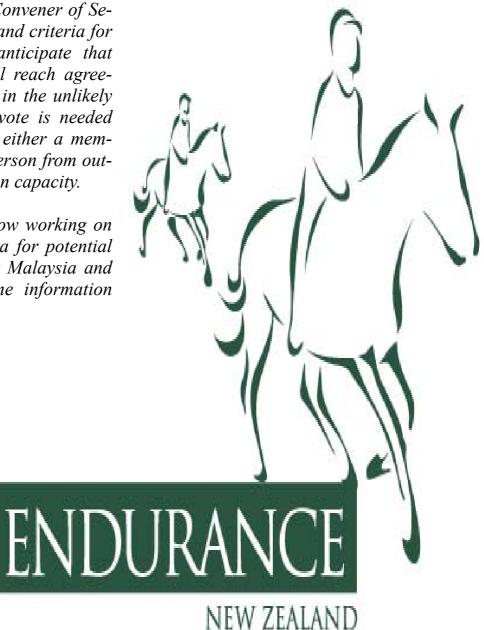
Don't have a proper internet connection? Subscribe to The Distance \$20 per year

The new selectors for Endurance New Zealand are....

Two new selectors have been appointed. David Marshall in the South Island and Lois Hosking in the North Island. These appointments are made through until the end October 2008. The Board will act as Convener of Selectors for time frames and criteria for selection tasks. We anticipate that these two selectors will reach agreement on tasks and that in the unlikely event that a deciding vote is needed the Board will appoint either a member of the Board or a person from outside to act in a 3rd person capacity.

High Performance is now working on time frames and criteria for potential NZ Team selections for Malaysia and expects to release some information soon.

Paul Jeffrey



Report to the Board of Endurance New Zealand regarding National Selection Panel

25th August 2007

Having concluded the due process of calling for applications for the National Selectors Panel and bearing in mind that due to a low number of applications for the positions, the application time had been extended in an effort by the Board to serve the best interest of Endurance New Zealand. The committee formed to make a recommendation as to whom will make up the National Selectors Panel, as follows.

At the closing of the application period four applications had been submitted with one of those applications being withdrawn during the same period, leaving three applications to be considered.

In forwarding a recommendation to the Board the committee have considered the mood of the members, that the National Selectors Panel is seen to be balanced and impartial, able to make National Selections of riders, horses, and combinations of riders and horses on merit that has been witnessed by way of performance related results and or the criteria of any particular event.

In making this recommendation the committee have considered the importance of every competitor having an equal opportunity to gain selection through performance results that will suit the criteria of any particular event.

A member of this committee has had discussions with the applicants. The applicants that are to be recommended to the Board are aware that the term of the appointment will be until October 2008, following such time applications for the same positions shall again be sought by the Board of Endurance New Zealand.

The applicants that are to be recommended have given assurance that should they be selected they shall carry out their duties in a fair and impartial manner and will not allow personalities to unjustly influence their selections. A further assurance was given by these applicants that should they be selected they shall not use their positions to influence personal competitive ambitions.

The committee's recommendation to the Board will see both the North and South Islands of New Zealand represented on the National Selection Panel, although the selectors shall work as one, making selections on merit.

This committee recommends to the Board that Lois Hosking and David Marshall have their applications to be on the National Selectors Panel be accepted on the proviso that they confirm that they will endeavor to work together as a team for the good of Endurance New Zealand and that they accept that the Board of Endurance New Zealand retain the position as Convener of Selectors.

As Convener of Selectors this committee recommends that the Board of Endurance New Zealand in consultation with the High Performance Director take a role of giving direction to the two selectors as to the criteria required for selection to any particular event and that the Board be in a position to make a final decision should the two selectors not be able to reach consensus on selection.

The Board, at the Board's discretion may appoint a member of the Board as a representative to work along side of the two Selectors for any particular event.

This report and the recommendations have been made to the Board by this Committee with the best interest of Endurance New Zealand in mind.

Ken McGrath Endurance NZ Board Representative Committee for National Selectors Panel

"



CopRice Premier Points Series 2007/2008

North Island South Island

October 21/22 Taupo December 1/2 Mt Nimrod November 24/25 Woodhill January 26/27 McKenzie February 23/24 Taumaranui March 1/2 Nelson

New Division

Teams Event

- 3 Riders to a team
- Give your team a name
- When entering as a team, you are still competing as an individual
- The winning team is the one with the highest combined scored points from each finished rider
- If your team misses a ride, you are still in the competition, you may just have less points
- The horse/rider combinations in the team must stay the same. If

Prizes

- Each ride will award CopRice Stamina feed prizes to the winning open and Junior rider, along with Endurance NZ Techno clothing
- Overall winners in the Open and Junior division will receive a 6 months supply of CopRice Stamina feed and Endurance NZ Techno clothing
- Team winners will receive Endurance NZ Techno clothing

Re-iteration of Teresa Hoult's role

There has been some confusion regarding Teresa' role. Here is further clarification for those of you who are a little confused.

- a.. She is the High Performance Communications Liaison Manager for Endurance NZ.
- **b..** She has been given this role to help improve the communication between High Performance Management and the HP Squads.
- c.. She is basically a helping hand for High Performance Management.
- **d..** She also takes the pressure off my role as the Endurance Sport Manager, by replying to many of the day to day queries that come through regarding High Performance.

The new email for High Performance is hpendurance@hotmail.com

Please contact her regarding anything High Performance

Equine Horse Flu Update

Endurance NZ and Equestrian Sports NZ have fielded a lot of calls from people concerned about the recent outbreak of Equine Influenza in Australia. Our National Equine Health Team have made several comments and reports that can be read on the home page of our national website:

www nzequestrian.org.nz

At this time the outbreak has not reached NZ and no restrictions on activity have been placed by either MAF or ESNZ. The situation can change for the better or for the worse within days so please check the site regularly over the next week.

Kind regards Paul Jeffrey EnNZ Chairman

National, Island and FEI Dates for 07/08 Season

Blueridge Club- South Island Champs 5-6 January 2008 -Venue Harwaden

Waikato Club— North Island Champs 26-27-28 January 2008— Venue Ngaroma (45km North West of Taupo)

HOY-Hastings 6-7-8-9 March 2008

Mt Nimrod Club- Nationals 21-22-23-24 March 2008 -Venue TBC

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- Behavioural and Emotional problems
 - Saddle Fitting Problems
 - Training Issues
 - Strains and Sprains
 - Increasing range of motion
 - Enhancing performance

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Email: sdlinton@xtra.co.nz or Website: www.sarahlinton.co.nz

Pony for sale

129.5cm grey mare for sale

Part Welsh and/or Arab.

8 years old.

Pretty and showy (could be shown, but doesn't enjoy going round in circles)

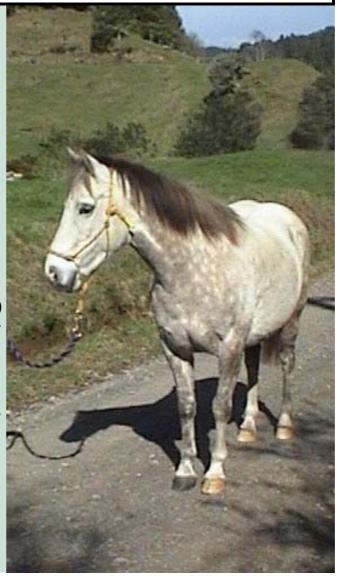
Loves trekking and going places

Excellent ground manners (float and shoe etc)
She has a very kind nature. You can crawl under her belly and slide off her bum!

This is an intelligent little pony with a great character, not for a beginner, but for a kind young rider that wants to have fun trekking or endurance riding

Current rider sadly outgrown. \$2,800.00 ono

Includes 2 covers 07 573 5551



Technical Committee Notices

Important notice for Club Secretaries-Mini Schedules and Results

Mini Schedules for Points rides must be sent to the Endurance Sport Manager at least 2 weeks prior to the ride. Results sheets, Suspension level vet out sheets, Weigh Sheets, Checklists, Levies must be sent to the relevant people (as listed on the Checklist) within 10 days of the completion of the ride.

If this information is not sent in on time then the results will not be processed. This means no kilometres will be credited to the horses and riders and no officials will receive credit for the jobs they have done.

Please use the Ride Master Result Sheet supplied by EnNZ for all results. Please also where possible send in the results word processed rather than hand written as they do end up going on the Website.

<u>Dispensation granted to 30 September for all members waiting on Registrations from ESNZ</u>

Due to the current delay with the registrations the following will apply:

If you are claiming for any kilometres for riders and/or horses please send copies of the Day Vet Cards and Qualification Certificates direct to Jo Lankow. Jo will send you a letter of confirmation so the rides can be entered in the logbook once you receive it.

Also, if you have sent your Registration Form and/or Membership Form with the required fee to ESNZ but haven't received your logbook, stickers or membership card then you may enter the novice class 51-90km or Open classes of any distance providing horse and Rider are suitably qualified. If you don't have the logbook you will need to enter your horse on a

Day Vet Card. If it is a Points Ride and you haven't got your membership card number then you must purchase a Day Membership.

These exemptions will only apply until the 30th September 2007. This is being done so none of you are prevented from entering the rides you are entitled to enter. However, the date your forms & fees are received in Wellington will be checked to prevent any abuse of these exemptions.

Note for Secretaries

All secretaries need to check the expiry date of Horses and Riders in Logbooks and on Rider Cards. Some members are using old ESNZ numbers or old ENZCTRA numbers which are not current.

We are also getting in a number of Day Vet Cards sent into ESNZ which have barely any details on them! Some have had the Distance of the ride omitted, the host club and even the date missing! This basically makes the DVC invalid so make sure it is filled out properly so that people can cross credit their k's.



Keep alert and up to date regarding Technical Committee notices

Technical Committee Notices

Veterinary Treatment During & After Competition

No veterinary treatment may be administered to a horse during the competition without the written approval of the Veterinary Commission.

The horse's competition ends two hours after that horse crosses the finish line unless the horse is entered for the Best Condition Award.

Treatment of horses within two hours following the finish, unless for minor conditions, means an automatic elimination of the horse.

At all rides horses must remain on the ride base for this two hour period unless permission is obtained from the Vet Commission to remove the horse. Failure to abide by this rule may result in elimination from the ride.

Notice for Riders and Horse Owners

Rides done prior to registration

Riders – send in copies of Qualification Certificates with the Registration Form.

Owners – send in copies of Day Vet Cards for horses with the Registration Form.

Otherwise there will be no record of you or your horse having done the kilometres and you could receive a penalty.

If you or your horse are already registered, then send in copies of Qualification Certificates and/or Day Vet Cards with details of registration or membership number. This must be done prior to doing any rides other than novice up to 50km. You will receive a notice to say the kilometres have been recorded. Then you can get your club secretary to fill the details in your logbook and sign it for you.

All Certificates and DVC's to be sent to Caroline at ESNZ.

Notice for Riders and Horse Owners

Do not use your old NZECTRA Rider and Horse numbers in any circumstances. No kilometres will be credited if you do as these numbers do not exist any more.

If your horse has a logbook but isn't registered with ESNZ then the horse must compete on a Day Vet Card and kilometres can be claimed for under the Three Ride Rule. Do not use the logbook for an unregistered horse as the kilometres will not be recorded.

Notice Board

General

- Ride flyer or entry fee (which ever one has entry fees on it) needs to be sent to Sharon Nisbett after ride, along with Checklist and accompanying material.
- Teresa Hoult is the new Communications Liaison Manager for High Performance. Please feel free to contact her on anything High Performance hpendurance@hotmail.com.
- Please contact Teresa Hoult with any queries as to the Ride Calendar on, 03 347 6191

Horse of the Year

The 120k Open Division at HOY will be a points ride and qualifying ride for the National Champs. The Junior Division will be a qualifying ride for the Nationals but not a point's ride due to the fact that some Junior's will not be eligible to enter thereby creating an unfair situation for gaining points.

Change to passed remits

A change needed to be made to the past remits from the AGM, as they were impacting on other areas of the rules.

Remit 4

Definition of a split rein:

Any rein that is not continuous or joined with a clip, clasp or buckle or fastening device is deemed to be a split rein for the purposes of CTR.

Remit 5

On CTR rides all spare lead ropes on rides are to be banned

Clarification of the 15:00 minute rule

The following is what applies:

All riders must start all rides within 15 minutes of the official start time. This applies to the start of the first loop only. Failure to do so will result in disqualification.

Only those in the Novice classes must commence the 2nd and subsequent loops within 15 minutes of their official "Depart Time." Failure to do so will result in disqualification.

Those in the Open and Junior Open classes may commence their 2_{nd} and subsequent loops as late as they wish without penalty. However, they must still complete the ride within the maximum ride time allowed. The time for the loop will still commence at the official "Depart Time" as recorded in the loopook regardless of how late the rider departs on the loop.

Notice for Junior riders riding in open competition

Junior riders that wish to ride in Open competition this season (if eligible) only have to register with ESNZ, as a Junior rider (\$47), not as a Senior competitor.





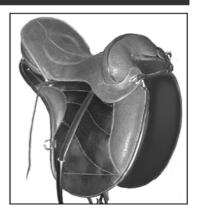
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HYBRID TRAIL G3 \$1875.00

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SENSATION RIDE TM G3 SADDLES have in common some unique features, which provide the rider with a greater degree of adjustability & customization for the saddle.

- One size seat 17 17.5" English sizing or custom order a set-back seat.
- Large range of leathers and suedes for grip, colour and texture available.
- 3 options for stirrup leather hanging Hard-use Free swing Endurance.
- Do-it-yourself replacement, repair, restuffing (of cantle), and shimming.
- Extremely lightweight saddles only around 3 kgs unmounted.
- Replacement of the panel area of the saddle and replacement seats.
- The seats can be reshaped and/or reduced in size by adding bolsters.
- Memory foam seats for comfort, and break in & mould to the rider's form.
- The stirrup position can be changed forwards or backwards in seconds.
- Unique construction for lightness, breath-ability & a shock-absorbing ride.
- English billets with Y girthing for stability on all models including Western.

Trail Saddle prices include soft, covered foam kneeblocks; 1" webbing/biothane leathers with protective leather sleeves; and grab-straps. 5 x"O" rings on English & Dressage Trails, 9 x"O" rings on Hybrid & Western.

FULL RANGE OF THE SENSATION ACCESSORIES AVAILABLE TO ORDER IN INCLUDING HARMONY BRIDLES AND BREASTPLATES - ENGLISH & WESTERN.



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If your horses could talk ... this is the pad they'd ask for!

A STANDARD SKITO PAD STARTS AT \$285.00

- * 3/4" equalizer foam inserts both sides of the topline.
- * Topside: cotton or cotton/poly duck, hemp cotton, nylon cordura, or upholstery (left) which is extra.
- * Underside: 80/20 wool/poly pile or cotton quilt.
- * Cordura wear leathers in a range of colours.
- * Choice of pad colours (hemp in natural or red only).

STANDARD FEATURES:

Western Sport G4 Trail fenders come in short or regular lengths with extra-long being a special order.

slide up or down on the fenders to be placed in an ideal position for the rider. Short, medium or long sizing available.

There are 3 billets on each side to alter either leg position (1 billet) or girth position (2 billets). Standard Western saddle size is 15" or 16" with 14" being a custom order. Saddle also has a grab-strap.

Genuine Dixie Midnight ... Accept no substitutes!

NO-SWEAT Vent Pads

24" x 26" \$185.00 30" x 36" \$199.00

Keeps your horse up to 30% cooler and you may never have to wash your saddle pad or blanket again !!



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EMAIL: Gabrielle@arabians.co.nz



Purebred Registered Arabians For sale

Aspen Hills Flamingo grey filly rising three by HFA Delatraz from Malton Ming. This is a lovely balanced filly who is extremely sure footed and very determined. She has a good racey head, nice neck and a good body. She will mature into a very lovely mare. EMH 14.2-14.3hh. Delatraz is by Kandahar ibn Kazra a very good saddle horse imported by Gerzanne Stud and then syndicated in the South Island. His dam is by Saracen Karim. Malton Ming is by Malton Masada who has had offspring successful in endurance and out of a mare by Touch of Magic.

Aspen Hills Nita Juanita, bay mare 4 years on 15 June. By Aspen Hills Elegy from Anouk bint Repartee by Repartee. She has a unique pedigree as her dam has now died. She is friendly and has a spectacular way of going. She will be a nice saddle horse with her light and free movement. She is about 14.1hh.

Aspen Hills Xan 2 year bay gelding by Advocate from AH Katafah bint Katalina. His dam is by Wind n Fire who has over 2000 endurance km in his short career and standing HR of 24. Xan is friendly with little white but plenty of height – EMH 15 to 15.1hh. He is very attractive with excellent depth of girth and good legs and feet and movement and a lovely head. He has no vices but has plenty of spirit.

Aspen Hills Morpheus b 4/1/07 (reg pending) very pretty bay colt by Bremervale Pocahontas from AH Concord. Morpheus is a friendly curious and mischievous boy with a wonderful head neck and shoulder and good straight legs. EMH 15 hh. On top of that he has a great pedigree. His dam is by Simeon Shomer who is a successful sire of endurance horses and who traces back to the legendary Aethon. Concord's dam is by Gai Cadet, another successful endurance sire, and she traces back to Hestia – the dam of Aethon, plus Electric Silver, Sala, Riffal and other greats. Bremervale horses are bred for riding. Morpheus will take you places and take you there looking good.

All the above have been taught to tie up and lead, have their feet picked up and they are drenched every 8-12 weeks. They are vaccinated against tetanus. They are not trained to saddle but are very familiar with people. They have not been spoiled and have open minds ready for training.

Huge Arabian horse exhibition planned for 2010

The Saudi Arabian Equestrian Federation has donated \$US2.35 million to the Kentucky Horse Park and will be the presenting sponsor of a major international exhibition and film entitled 'A Gift from the Desert: The Art, History and Culture of the Arabian Horse'. The exhibition is planned for 2010 to coincide with the World Equestrian Games at the Kentucky Horse Park.

The exhibition will be produced by and held in the park's International Museum of the Horse. The \$2.35 million donation represents the largest received by the museum for an exhibition and will be the third blockbuster exhibition this decade.

'A Gift from the Desert' will be the first major exhibition to explore the dynamic impact of the horse on Near Eastern civilization, with particular emphasis on the Arabian horse.

It will be a fascinating journey from the arrival of the first domesticated horses in the Near East to the renaissance of purebred Arabian horse breeding today.

It will also explore:

- the impact of the horse on the development of early Near Eastern civilizations
- the significance of the horse in chariot warfare and the development of early cavalry
- the origins of the proto-Arabian horse and its refinement by the Bedouins of the Arabian Peninsula into a true breed and the impact of the Arabian horse on the creation and refinement of other breeds
- the dispersal of the Arabian horse throughout the world
- the modern Arabian horse and its resurgence in the Near East today

Geographically, the exhibition and film will concentrate on the Near East, covering the United Arab Emirates, Qatar, Oman, Yemen, Kuwait, Bahrain, the Kingdom of Saudi Arabia, Syria, Iraq, Jordan, Lebanon, Palestine, Egypt, Israel, Turkey and Iran. The 9000 square foot exhibition will contain between 300 to 350 artefacts and works of art. Material will be solicited from prominent Near Eastern museums, academic institutions and private collections, as well as from prominent American and European collections.

The one-hour film will be produced and directed by Jo Franklin, President of Sea castle Films. She is noted for her eight highly acclaimed productions on the Kingdom of Saudi Arabia and the Near East, all of which appeared in prime-time broadcasts on the Public Broadcasting Service in the US. Ms. Franklin is also an owner and rider of Arabian horses.

Article courtesy of Horse Talk NZ

FEI Website link to WEG 2010 is: http://www.feigames2010.org/about/default.asp

Day Memberships

With the start of the new season, this is just a reminder about the requirements for all riders at Points Rides, no matter what class they are in, to be either a full ESNZ member, or a day member at \$5 for non-graded (Novice Endurance or below + all grades of CTR) or \$20 for graded (Open).

Horses in non-graded events (Novice or below Endurance + all grades of CTR) can be ridden unregistered, however they cannot collect kms or use a logbook while unregistered. Kilometres from up to 3 rides can be collected retrospectively upon registration.

Horses in graded events (Open Endurance) MUST be fully registered.

Riders and horses can ride unregistered at Training events, however kms cannot be collected without current registration, and the above rule regarding retrospective collection of kms applies.

Horse and Rider registration information from ESNZ

Riders

Red Card Senior Competitor \$95

Blue/White/CTR Senior Training Competitor \$47

Senior Non Competitor \$40

Yellow or CTR Junior Junior Competitor \$47

Horses

Open (red, blue and yellow card) horses Graded Horse \$47 + Endurance NZ Horse Fee \$15 Novice or CTR (white card + CTR) Training Horse \$30+ Endurance NZ Horse Fee \$15

Late Upgrades

Some of you may have been at the stage where your horse was able to upgrade from Novice to Open (Endurance only) right at the end of the season, and you will have been notified by us to hold off paying the \$15 difference between Training and Graded at that stage because there were no rides over the winter season and you were due to renew during August. If this is you, when you receive your renewal notice, you will note it still says "Training Horse". It also says—"Do you wish to change this category?" You need to write Graded horse \$47 on that line and pay that as well as the \$15 Endurance NZ Horse fee as instructed.

If you have any questions, please let me know as it is bound to raise some questions the first time everyone goes through it, after a couple more years it will be easy as pie!

Please do remember that if you are competing in both Endurance & CTR, you are only required to pay ONE FEE. The only extra cost incurred in competing in both sports might be purchasing the extra logbook to do the other sport, which is \$16.

Any duplicate/replacement logbooks for either Endurance or CTR are \$16, and you just need to ask me or any one of the staff here for them.

Please do remember to send in your registrations well before they are due to expire. We get incredibly busy over the August—October period in the office, with the bulk of the 12,000 memberships and registrations falling due over this period, so our current one day turnaround for registrations may stretch to weeks during the busiest times.

Caroline Barber Sport Manager

A letter to the members from Board representative : Ken McGrath

As a member of the Board of Endurance NZ, I have been given the responsibility of heading a portfolio covering Promotion-Marketing-Publicity and Sponsorship. This is obviously a large portfolio and a huge undertaking; however all of the named activities are undisputedly linked and need to be driven along the same road. As our sport continues to evolve, the cost of clubs hosting large events and our representative teams being able to compete with some success internationally will continue to grow, which is imperative for the development and success of Endurance NZ.

We must explore and source sponsorship on a bigger and bolder scale than ever before, however this must be done in a professional, organized and controlled manner. Incredible damage and loss of sponsorship could well occur if well-meaning individuals with good intentions take it upon themselves to fulfill this ambition. Careful planning, forecast budgeting and professional presentation to well selected targets will be required if we are to succeed in this, it will not happen overnight. With this in mind I will be endeavoring to put together a team of forward-thinking individuals with the necessary expertise that will be required to make this happen.

Marketing and promotion are key areas to address to enhance the successful evolution of our sport, helping to attract sponsorship and membership. It is my belief that we have a great opportunity to grow the national membership of this sport, but clubs throughout the country must be prepared to do their part to be able and willing to cater for new membership at all levels. It is the responsibility of all clubs to encourage and cater for membership at all levels, not to do so is to the detriment of the growth of this sport.

As an example, I would refer you to look at the Waikato Endurance Club, which successfully raise a fair proportion of their funds through catering for fun riders, their philosophy being if you are going to the trouble of marking 20km or 40km course, why not include an <u>easy</u> 10km or 15km run and help fund the club.

A little advertising for those rides works well for them (sponsorship can often be found for that advertising), and it has certainly helped build their membership, I ask that you, the clubs be prepared and willing to cater for and help to enhance the growth of our sport.

Not only will we be targeting fun riders, but we have an opportunity to target more experienced and competitive riders to try our sport, the very under-utilized "The Bulletin" will be an efficient and cost effective method of reaching these riders, I have already commenced action on producing a "Series Advertising Campaign" to target these riders, which I will be seeking approval to run.

"The Bulletin" is a professional magazine which at the discretion of the editor, Endurance NZ can utilize approximately eight pages in. However, I say at the discretion of the editor because they will not allow us to cheapen the magazine with unprofessional or irrelevant items just so we can fill our eight pages.

This portfolio will give me better contact with the editor, so I will be in a position to help channel and qualify with the editor any items that should be printed in "The Bulletin".

Publicity is an area where clubs could be more pro-active, I would like to recommend that following each ride; the host club has a suitably skilled member submit to their local paper an article and quality photo as a press release. Remember, your local paper will not want to print pages of promotion, but may well be prepared to print a brief and interesting overview of the ride, along with an interesting photo. Don't forget to include the name of your club and contact person. Should any club require advice on this subject I am available. At the printing of this issue of "The Distance", each club secretary has been posted a letter of request from me asking their club committee to adopt this recommendation for the benefit of our sport.

Thanks for taking the time to read this letter, I trust it will give you an understanding of what my duties and responsibilities to Endurance NZ will include, and I hope that it will inspire some of you to get in behind our initiatives and help Endurance NZ to be a successful and strong discipline of Equestrian Sports NZ.

Have an enjoyable and successful season.

Ken McGrath

Board Representative Endurance NZ

A good start to publicity for the season—Well done Mt Nimrod!!! You have raised the bar... Come on other clubs see if you can exceed it!





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DATE	CLUB	VENUE	CATEGORY	CAPACITY	
AUG					
4-5					
11-12	Counties Ruahine (11 Aug)	Forest Scotts Ferry	Endurance Endurance	Training Training	20/40k (12pm start)
18-19	(227.68)			1	0.0
25-26	Woodhill		Endurance	Training	
	Ruahine Aug)	Scotts Ferry	Endurance	Training	(12pm start)
SEP					
1-2	Wairarapa	Clareville	CTR	Points	
1-2	SQUAD TRAINING	Taupo Equestrian Centre	*****	*****	*****
8-9	Counties	Forest	Endurance	Training	20/40k
	Ruahine (9 th Sep)	Scotts Ferry	Endurance	Training	12pm start
15-16	Wairarapa	Tinui	Endurance	Training	
22-23	Woodhill		Endurance	Training	
	Ruahine (23 Sept)	Scotts Ferry	Endurance	Training	12pm start
29-30	Tararua	Pakaraka	Endurance	Training	
ост					
6-7	Waikato	Tokoroa	Endurance	Points	2 day (Points ride Sunday)
	Wairarapa (7 th Oct)	Pirinoa	Endurance	Points	40,80k
13-14	Wellington	Waitarere	Endur/ CTR	Points	
20-21	Taupo		Endurance	Premier Points	
27-28	Wellington	Maymorn	CTR	Points	
NOV					
3-4	Waikato (4 th)	Putararu	Endurance	Training	
	Wairarapa	Langdale	CTR	Points	
10-11	Wellington	Wainuiomata	CTR	Points	
	Counties	Gun Club	Endurance	Points	2 day 80k
17-18	Ruahine		Endurance	Points	
24-25	Woodhill	Bradley Farm	Endurance CTR	Premier Points	100 25/40
	Wellington	Karapoti	CTR	Points	

FEB 2-3 Wellington Brights Farm CTR Points Counties Gun Club Endurance Points 1 day 80k 9-10 Kohuratahi Mohakatino Station Woodhill Forest CTR Points 2 day 80,40,25 Wairarapa Tautane Endurance Points 25,40k Wellington Manakau CTR Points 40,80,100k Wellington Manakau CTR Points 23-24 Taumarunui Endurance Premier MAR 1-2 Wairarapa Awaroa Endurance Points 40,80 (2nd Mar) 6-9 HOY Hastings Endurance Points 120k ** Wellington Pikarere CTR Points 15-16 Wellington Otaki CTR Points 15-16 Wellington Otaki CTR Points 121-24 Mt Nimrod ? Nationals CEI ?		T			1	1
2						
S-9 Kohurathi Pakaraka Endurance Points 25,40,80	DEC					
Wairarapa (9th Oct)	2	Waikato	Whatawhata	Endurance	Training	1 day
15-16 Woodhill Forest Endurance CTR Points	8-9	Kohurathi		Endurance	Points	25,40,80
15-16			Pakaraka	Endurance	Training	,
CTR		Wellington	Battlehill	CTR	Points	
Pukeatua Endurance Points	15-16	Woodhill	Forest			25,40K
JAN 08 JAN 08	22-23					
Second February Second Feb	29-30		Pukeatua	Endurance	Points	
12-13 Woodhill Wightman Farm Endurance Points 25,40K 20,40,80k						
Farm				,		
Wairarapa Castlepoint CTR Points 19-20 26-27-28 Waikato Taupo North Island Champs CEI *** CEI *** CEI *** CEI *** CEI *** CEI ** Junior CTR FEB 2-3 Wellington Brights Farm CTR Points Counties Gun Club Endurance Points 1 day 80k 9-10 Kohuratahi Mohakatino Station Woodhill Forest CTR Points 2 day 80,40,25 Woodhill Forest CTR Points 25,40k Training 16-17 Wairarapa Tautane Endurance Points 40,80,10k k Wellington Manakau CTR Points 40,80,10k k Wairarapa Castlepoint CTR Points 1 downward for the country of the	12-13	Woodhill			Points	
19-20		114				20,40,80K
26-27-28	40.00	Wairarapa	Castlepoint	CIR	Points	
Champs CEIJ*** 160K-TBC 120-100k 50k		1111	_		051 1.1.1.1	1001 700
Counties Gun Club Endurance Points 1 day 80k		Wallaco	Taupo	1	CEIJ*** CEI ** CEI* Junior	160K- TBC 120-100k
Counties Gun Club Endurance Points 1 day 80k 9-10 Kohuratahi Mohakatino Station Points 2 day 80,40,25 Woodhill Forest CTR Points Training Points Training Points P						
9-10 Kohuratahi Mohakatino Station Woodhill Forest CTR Points 25,40k Training 16-17 Wairarapa Tautane Endurance Points 40,80,100 k Wellington Manakau CTR Points 23-24 Taumarunui Endurance Premier MAR 1-2 Wairarapa (2 nd Mar) 6-9 HOY Hastings Endurance Points 40,80 Wellington Pikarere CTR Points Wellington Otaki CTR Points 15-16 Wellington Otaki CTR Points Nationals CEI ?	2-3	Wellington	Brights Farm	CTR	Points	
Station So,40,25						1 day 80k
Endurance Training House	9-10	Kohuratahi		Endurance	Points	
Wellington Manakau CTR Points 23-24 Taumarunui Endurance Premier MAR 1-2 Wairarapa (2 nd Mar) 6-9 HOY Hastings Endurance Points 40,80 Wellington Pikarere CTR Points 15-16 Wellington Otaki CTR Points Manakau CTR Points Endurance Points 120k ** CTR Points CTR Points 15-16 Wellington Otaki CTR Points Nationals CEI ?		Woodhill	Forest			
Taumarunui Endurance Premier MAR 1-2 Wairarapa (2 nd Mar) Endurance Points 40,80 6-9 HOY Hastings Endurance Points 120k ** Wellington Pikarere CTR Points 15-16 Wellington Otaki CTR Points 21-24 Mt Nimrod ? Nationals CEI ?	16-17	Wairarapa	Tautane	Endurance	Points	40,80,100 k
MARWairarapa (2 nd Mar)AwaroaEndurancePoints40,806-9HOYHastingsEndurancePoints120k **WellingtonPikarereCTRPoints15-16WellingtonOtakiCTRPoints21-24Mt Nimrod?NationalsCEI?			Manakau			
1-2 Wairarapa (2 nd Mar) Awaroa Endurance Points 40,80 6-9 HOY Hastings Endurance Points 120k ** Wellington Pikarere CTR Points 15-16 Wellington Otaki CTR Points 21-24 Mt Nimrod ? Nationals CEI ?	23-24	Taumarunui		Endurance	Premier	
(2 nd Mar) 6-9 HOY Hastings Endurance Points 120k ** Wellington Pikarere CTR Points 15-16 Wellington Otaki CTR Points 21-24 Mt Nimrod ? Nationals CEI ?	MAR					
Wellington Pikarere CTR Points 15-16 Wellington Otaki CTR Points 21-24 Mt Nimrod ? Nationals CEI ?	1-2		Awaroa	Endurance	Points	40,80
15-16 Wellington Otaki CTR Points 21-24 Mt Nimrod ? Nationals CEI ?	6-9	HOY		Endurance	Points	120k **
21-24 Mt Nimrod ? Nationals CEI ?		Wellington	Pikarere	CTR	Points	
	15-16	Wellington	Otaki	CTR	Points	
29-30	21-24	Mt Nimrod	?	Nationals	CEI	?
29-30	29-30					

APR					
5-6	Ruahine		Endurance	Points	
12-13					
20	Waimiha	Waimiha Domain	Endurance	Points	25,40,70k TBC
26-27	Woodhill		Endurance	Training	
					-

South Island Ride Calendar 07/08 Season Version 9 Updated 04 Sep 2007

DATE	CLUB	VENUE	CATEGORY	CAPACITY	DISTANCE
JUL					
29	Blueridge	Timaru	Endurance	Training	20k, 40k
AUG					
4-5					
11-12	Mt Nimrod	Hunter	Endurance	Training	
	Nelson	Glenrae	Endurance	Training	20,40k
18-19	Marlborough		CTR	Points Training	25/40 15
18-19	SQUAD TRAINING	McCleans Island	*****	*****	*****
25-26	Nelson	Rabbit Island	Endurance	Training	20, 40k
	Aorangi	Herbert	Endurance	Training	25,40k
SEP					
1-2	Blueridge	Selwyn	Endurance	Points	40,80k
9	Canterbury	Kirwee Domain	CTR	Points	20,40k
15-16	Marlborough		CTR	Points/ Training	25/40k 15
22-23	Mt Nimrod		Endurance	Training	
	Nelson	Belgrove	Endurance	Training	25,45k
29-	Aorangi		Endurance	Points	40,80k
30	Blueridge	Selwyn	Endurance	Training	,40,80
OCT					
6	Canterbury	Cust	Endurance	Points	40,80k
6	Canterbury	Cust	CTR	Points	20,40K
13-14	Mt Linton	Sandy Point	Endurance	Points	25,40,80
20-21	Nelson Anniversary		Endurance	Points	25,40,80, 100k
	Marlborough		CTR	Points/ Training	25,40 15

NOV					
3-4	Marlborough (CTR 4 th)		Endurance CTR	Points Points Training	25,40,80 25,40 15
10-11					
17-18	Nelson	Golden Downes	Endurance	Points	20,40,80 k
24-25	McKenzie	Ashwick Flat	Endurance	Points	40,80k
DEC	Wickenzie	ASTIWICK FIAL	Endurance	Points	40,80k
	Mt Niparad	Viiraii	Endurance	Dramier	40.80
1-2	Mt Nimrod	Kurow	Endurance	Premier Points	40,80, 100k
8-9	Marlborough		CTR	Points Training	25,40k 15k
	Mt Linton	TBA	Endurance	Points	25,40,80 k
15	Canterbury	Hororata	Endurance CTR (Trophy Ride day 1)	Points Points	80, 40k 20,40k
16	Canterbury	Hororata	CTR (Trophy Ride Day 2)	Points	20,40k
22-23					
29-30					
JAN 08					
5-6	Blueridge	South Island Champs	Endurance CTR	CEI***	160,120 100
12-13					
19-20	Mt Linton	Longridge	Endurance	Points	24,40,80 k
	Marlborough		CTR	Points/ Training	25,40k 15k
26-27					
FEB					
2-3	Mckenzie	Fairlie Showgrounds	Endurance	Premier Points	40,80, 120km
10	Canterbury	TBA	CTR	Trophy	25/40k
16-	Canterbury	Mt Torlesse	Endurance	Points	,50,80, 120k (Club Prize Ride)
				Training	25km
17	Marlborough		CTR	Points/ Training	25,40k 15k
23-24					
		I	L	L	1

MAR					
1-2	Nelson	Twynham	Endurance	Premier Points	20,40,80, 100k
8-9	Mt Linton	Mt Peel	Endurance	Points	25,40,80
15-16	Marlborough		CTR	Training	15,25,40
21-24	Mt Nimrod		Nationals	CEI	
29-30					
APR					
6	Canterbury	TBA	CTR	Points	20,40k
12-13					
19-20					
26-27					





Anti Spam Law Update from ESNZ

Endurance NZ and Equestrian Sports NZ are aware of, and comply with, the requirements of the Unsolicited Electronic Messages Act 2007 as they pertain to this email newsletter. If you do not wish to receive future editions of The Distance please email caroline@nzequestrian.org.nz placing the word 'Unsubscribe' in the subject line."

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