

# HORSES FIRST



AERC  
Convention  
2014

March 7 & 8, 2014  
Atlanta, Georgia  
Sheraton Gateway  
Atlanta Airport  
Hotel Reservations:  
**800-325-3535**  
(see below for details)  
Convention sign-ups  
by mail or by phone:  
**866-271-2372**

We ask a lot of our horses. And the hallmark of endurance riders is the care and concern that we show to our equine partners. Without healthy horses, we wouldn't be able to spend hours out on the trails, enjoying their companionship. The 2014 convention focuses on how to train, compete and rack up mileage, all while doing your best for your equine partner.

And, as always, there will be ample opportunity to visit old friends, make new ones, celebrate this year's accomplishments and lifetime achievements, and kick up your heels at the Friday night dance.

Did we mention shopping? The AERC convention is THE PLACE to check out the latest and greatest can't-do-without saddles, tack, clothing and everything horse.

The seminar line-up is fabulous—you'll hear the latest research, find out more about colic, and . . . well, every minute spent in the seminars will be valuable to you. (See back cover for seminar presenters/topics.)

While you can't bring your horse to the convention, you'll bring home enough knowledge to make a difference in the way you plan both your rides and your endurance career.

There's something to do just about every hour of the day, starting with Hot Topics seminars in the early morning, and ending with a dance to the Southern rock band, Men of Soul, on Friday night and the national awards banquet to close the convention on Saturday evening.

Sign up using the form on the next page or by calling the office, 866-271-2372. We'll also be able to answer any questions you may have about the convention. (Full schedule in next month's EN!)

Book by  
2/3/14 to  
get the best  
rate!

**Sheraton Gateway Hotel Atlanta Airport**  
reservation line: **800-325-3535 (say you're with AERC!)**

or reserve your room online:

**<https://www.starwoodmeeting.com/Book/aercannualconvention>**

\$99 per night + 15% tax for 1-2 people, 1K or 2dbl. • \$20 extra person; \$20 rollaway • Free health club access

Reserve by 2/3/14; 7 day cancellation notice required. One night deposit plus tax charged at the time of reservation.

Free shuttle every 20 minutes from nearby Hartsfield-Jackson Atlanta International Airport

**But wait . . . there's more!** Atlanta has so much to offer, and we hope you'll plan visits to some of the area's attractions before or after the convention:

Georgia Aquarium (13 miles away) • Atlanta Motor Speedway (22 miles away, and tours are just \$5!)

Braves Museum & Hall of Fame/Turner Field (10 miles away)

Atlantic Station, Atlanta's new retail and entertainment district (15 miles away)

*See y'all in Atlanta!*

# 2014 AERC Convention Seminar Line-up

## Friday, March 7

**Jeff Pauley, Certified Journeyman Farrier**  
**Shoeing for Specific Needs:  
Keeping Endurance Horses Going**

9:00 a.m. - 10:30 a.m.

Mr. Pauley will share his insight on how to best keep your equines in competition, and will address the issues that can arise which may alter your hoof care strategy.

**Kira Epstein, DVM, Dip ACVS, DACVECC**  
**What Happens If Your  
Endurance Horse Colics?**

11:00 a.m. - 12:30 p.m.

Dr. Epstein, a clinical associate professor at the University of Georgia College of Veterinary Medicine, will cover evaluation and treatment of endurance horses with colic step by step from field veterinarian to veterinary specialists at the referral hospital to post-hospitalization care and rehabilitation. Information will be provided on current medical and surgical treatment options and prognosis in horses following colic surgery.

**Martin Vidal, BVSc, MS, PhD, DACVS**  
**Making Sense of Equine  
Regenerative Medicine**

2:00 p.m. - 3:30 p.m.

Dr. Vidal, assistant professor in surgical and radiological sciences at UC Davis, will be speaking about equine regenerative medicine, which comes with an alphabet soup of terms describing different biological treatment modalities, often creating confusion for clients. The presentation will explain the modalities and discuss our current knowledge on their merit and limitations. Illustrations of some clinical cases will demonstrate when and how these regenerative treatments are used.

**Marty Adams, PhD, PAS**  
**Managing Heat Stress in the  
Endurance Horse**

4:00 p.m. - 5:30 p.m.

Dr. Adams, equine nutritionist and horse feed manager at Southern States, will cover a topic that will be of interest to every endurance rider in just a few short months.

## Saturday, March 8

**Jeanette (Jay) Mero, DVM**  
**Selecting Your Next Endurance Horse  
and the Prepurchase Exam**

10:00 a.m. - 11:15 a.m.

Find out why you should always have a prepurchase exam done on any horse before you buy it—Dr. Mero, head of AERC's Veterinary Committee, will also share tips on how to pick your next endurance mount from an equine veterinarian's/rider's viewpoint.

**AERC Board of Directors General Session**  
11:30 a.m. • All are invited (free)

**Kenneth L. Marcella, DVM**  
**Overlooked and Underdiagnosed:  
Injuries of the Groin and Chest in the  
Performance Horse**

1:30 p.m. - 3:00 p.m.

Dr. Marcella, a Georgia equine practitioner, will review the anatomy of the horse's groin and chest and how these structures tend to be injured. Because these areas are very difficult to evaluate with standard lameness exam techniques and usual diagnostic modalities in the horse, we tend to overlook and underdiagnose these problems. Dr. Marcella will go over the anatomy of these areas, how these structures tend to be injured and how horse owners can test to see if the lameness they are experiencing is related to groin or chest trauma. Riders will take away some simple manipulations that they can immediately use to evaluate their horses the next time they might suspect an injury of this type.

**Langdon Fielding, DVM, Diplomate ACVECC**  
**2014: What's the Latest in  
Endurance-Related Research?**

3:15 p.m. - 4:45 p.m.

Dr. Fielding, an equine critical care specialist, combs the research journals and speaks with other veterinarians, and will bring you up to date with the newest research you can add to your knowledge bank. It's research distilled for you (without having to slog through all those veterinary journals).

**For seminar pricing, see the registration form.**

## FREE • All Are Invited! • FREE

**Hot Topics • Friday morning, 7:00 a.m.-8:30 a.m. & Saturday morning, 9:00 a.m.-10:00 a.m. Free!**

Join in the conversation with moderator John Parke. On Friday the topic is the relationship between AERC and the international rider; on Saturday, the discussion is on horse welfare issues – an especially relevant topic given the Horses First theme of the convention

**Board Meetings • Thursday 6:00 p.m., Saturday 11:00 a.m., and Sunday 7:00 a.m. – Free!**

Watch the board in action on Thursday and Sunday; you're welcome to comment to the board at Saturday's General Session

# 2014 AERC Convention Schedule

Please check hotel reader boards for last-minute changes.

Seminars requiring tickets are listed in bold. See wristband information below.

## Thursday, March 6

8:00 a.m.-5:00 p.m.....	Veterinary CE	Meeting Room TBA
4:00 p.m.-7:00 p.m.....	Early Registration	Solarium
6:00 p.m. ....	AERC Board of Directors Dinner, with Meeting to follow	Meeting Room TBA

## Friday, March 7

7:00 a.m. ....	AERC Registration Desk Open	Solarium
7:00 a.m.-8:30 a.m. ....	Hot Topics I: AERC & The International Rider, led by John Parke	Meeting Room TBA
8:30 a.m.-5:30 p.m.....	Veterinary CE	Meeting Room TBA
8:00 a.m.-6:00 p.m.....	Trade Show & Tack Swap Open	Solarium/Biltmore
9:00 a.m.-10:30 p.m.....	<b>Shoeing for Specific Needs: Keeping Endurance Horses Going</b>	Meeting Room TBA
11:00 a.m.-12:30 p.m.....	<b>What Happens if Your Endurance Horse Colics?</b>	Meeting Room TBA
2:00 p.m.-3:30 p.m.....	<b>Current Topics in Equine Lameness</b>	Meeting Room TBA
4:00 p.m.-5:30 p.m.....	<b>Managing Heat Stress in the Endurance Horse</b>	Meeting Room TBA
4:30 p.m. ....	Reception, hosted by AgSouth Farm Credit	Solarium
6:00 p.m.-8:00 p.m.....	Regional Awards Ceremony, sponsored by Hawthorne Products	Meeting Room TBA
8:00 p.m.-Midnight .....	Dance/Concert with Men of Soul, sponsored by SERA (\$10)	TBA

## Saturday, March 8

7:00 a.m.-9:30 a.m.....	Southeastern Endurance Riders Association (SERA) Meeting	Meeting Room TBA
9:00 a.m.-10:00 a.m.....	Hot Topics II: Horse Welfare Issues, led by John Parke	Meeting Room TBA
7:30 a.m. ....	AERC Registration Desk Open	Solarium
8:00 a.m. - 5:00 p.m.....	Trade Show & Tack Swap Open	Solarium
9:00 a.m.-10:30 a.m.....	<b>Selecting Your Next Endurance Horse &amp; the Prepurchase Exam</b>	Meeting Room TBA
11:00 a.m.-12:30 p.m.....	General Session	Meeting Room TBA
1:00 p.m.-2:30 p.m.....	<b>Injuries of the Groin and Chest in the Performance Horse</b>	Meeting Room TBA
2:45 p.m.-4:15 p.m.....	<b>2014: What's the Latest in Endurance-Related Research?</b>	Meeting Room TBA
6:30 p.m.-10:00 p.m.....	AERC National Awards Banquet	TBA



**REMEMBER TO TURN YOUR CLOCKS AN HOUR AHEAD!!!**



## Sunday, March 9

7:00 a.m.-12:00 p.m.....	AERC Board of Directors Breakfast, with Meeting to follow	Meeting Room TBA
--------------------------	---	------------------

### **WRISTBANDS REQUIRED FOR ADMISSION:**

Friday Seminars  
Saturday Seminars

Friday Night Dance  
National Awards Banquet



# 2014 AERC Convention

March 7 & 8, 2014 • Sheraton Gateway Hotel Atlanta Airport • Georgia

**Three ways to register:** **Mail:** AERC, P.O. Box 6027 Auburn, CA 95604 **Fax:** 530-823-7805 Visa or Mastercard **Phone:** 866-271-AERC Visa or Mastercard

Early registration guarantees seating at Speaker Seminars and ticket availability for the National Awards Banquet. In order for your registration to be processed prior to the convention, this form must be received by AERC on or before **February 21, 2014**. All registrations received after that date will be processed at the on-site rate. Cancellations received after February 21, 2014, will be assessed \$10. Absolutely no refunds for no-shows!

On-site registration/packet pick-up: Thursday evening 4:00-7:00 p.m. and Friday and Saturday from 7:00 a.m. at the AERC Registration Desk.

## 1. Registration Information

Name \_\_\_\_\_ AERC # \_\_\_\_\_ Region \_\_\_\_\_ Phone \_\_\_\_\_  
 Name \_\_\_\_\_ AERC # \_\_\_\_\_ Region \_\_\_\_\_ Phone \_\_\_\_\_  
 Name \_\_\_\_\_ AERC # \_\_\_\_\_ Region \_\_\_\_\_ Phone \_\_\_\_\_  
 Name \_\_\_\_\_ AERC # \_\_\_\_\_ Region \_\_\_\_\_ Phone \_\_\_\_\_

## 2. Registration Fees

<u>Speaker Seminars - FRIDAY</u>	<b>Quantity</b>	<b>Fee</b>	<b>Amount</b>
Single	(    )	\$45 (\$55 for on-site registration)	\$ _____
Additional Family Members	(    )	\$25 each (\$35 for on-site registration)	\$ _____

<u>Speaker Seminars - SATURDAY</u>			
Single	(    )	\$45 (\$55 for on-site registration)	\$ _____
Additional Family Members	(    )	\$25 each (\$35 for on-site registration)	\$ _____

### Other Activities

National Awards Banquet	(    )	\$40 per person (\$20 children under 12).....	\$ _____
AERC Raffle Tickets	(    )	\$1 each.....	\$ _____
Friday Night Dance	(    )	\$10 per person .....	\$ _____
Other: _____			\$ _____

**Note: Veterinary CE registration information will be mailed to all AERC veterinarians.** **TOTAL ENCLOSED \$** \_\_\_\_\_

## 3. Method of Payment

Check (check # \_\_\_\_\_)       VISA       Mastercard

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature (as it appears on your credit card) \_\_\_\_\_

**Mail to the AERC office (P.O. Box 6027, Auburn, CA 95604) or fax (530-823-7805) or simply phone 866-271-2372!**



2014 AERC Convention

## Hotel Information



# Sheraton Gateway Hotel Atlanta Airport

### Rooms

**\$99 per night + 15% tax for 1-2 people, 1 King or 2 Double  
Additional person beyond two per room: \$20 per night • Rollaways: \$20**

**Reserve by 2/3/14; 7 day cancellation notice required.**

**One night deposit plus tax charged at the time of reservation.**

**Parking: \$12/day**

**Free shuttle every 20 minutes from nearby  
Hartsfield-Jackson Atlanta International Airport**

*395 Guest Rooms • Full-Service Business Center • 100% Non-Smoking Hotel*

*Complimentary Wireless High Speed Internet in Lobby*

*Cafe • Restaurant • Fitness Facility • Heated Indoor and Outdoor Pools*

**Make your reservations early –  
AERC special rates not guaranteed after Monday, February 3, 2014**

**Reservation Line:**

**800-325-3535**

**Please request the group rate for AERC**

**To make reservations online:**

**<https://www.starwoodmeeting.com/Book/aercannualconvention>**

**Sheraton Gateway Hotel Atlanta Airport  
1900 Sullivan Road • Atlanta, Georgia 30337**